

**TENNESSEE GENERAL ASSEMBLY
FISCAL REVIEW COMMITTEE**



FISCAL NOTE

HB 2586 - SB 2465

February 29, 2012

SUMMARY OF BILL: Requires the Secretary of State to publicize the photo identification requirement for voting purposes at least 30 days prior to early voting for the 2012 primary and general elections through promotional activities such as public service announcements.

ESTIMATED FISCAL IMPACT:

NOT SIGNIFICANT

Assumptions:

- According to the Secretary of State, the Division of Elections has taken steps to publicize the photo ID requirement.
- Election officials have hosted voter outreach events in all 95 counties.
- The Division of Elections has partnered with groups such as AARP, who have reached thousands of their members through newsletters, town hall meetings, and tele-town halls. In addition, the Division has worked with disability groups to ensure their memberships are aware of the new law.
- College students are being reached through a partnership with the Tennessee Intercollegiate State Legislature.
- According to the Division of Elections, more than one million pieces of literature have been distributed statewide and hundreds of news stories have been printed in newspapers or broadcast on television.
- The public outreach efforts are on-going and will continue during the 2012 election cycle and beyond.
- Since these promotional activities are currently being conducted by the Division of Elections, publication of these announcements 30 days before each early voting period, will not result in any additional cost to state government.

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CERTIFICATION:

The information contained herein is true and correct to the best of my knowledge.

A handwritten signature in black ink, appearing to read "Lucian D. Geise". The signature is fluid and cursive, with the first name "Lucian" written in a larger, more prominent script than the last name "Geise".

Lucian D. Geise, Executive Director

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